

23 August 1976

MEMORANDUM FOR: Associate

Associate Deputy Director

for Intelligence

SUBJECT

Request to Make a Public

Appearance

1. I request approval to appear as a guest speaker at the American University.

2. I have been asked by Dr. Donald Bowles of American University to give two lectures in the fall semester. The course is entitled "The Economics and Administration of Soviet Foreign Trade (75.596). It will be open to graduate and advanced undergraduate students. Some 20-40 students can be expected to take this course. I will speak on the topics of Soviet trade with the developed West and Soviet balance of payments accounts. I have previously discussed these topics, openly identified as an Agency employee, at government-sponsored meetings which were open to selected members of the US banking community. Dr. Bowles plans to identify me as a CIA employee to his students. Outlines of the two proposed talks are attached.

STATINTL



Trade Branch

STATINTLy reviewed the attached outline prepared by

In my opinion, it does not contain classified or controlled information or information available to the author due solely to his employment with the Agency. It does not reveal in any direct or indirect manner programs, sources, or methodologies unique or peculiar to intelligence production or operations. Identification of the speaker as a CIA employee should not adversely affect or reflect unfavorably on the Agency.

STATINTL

Chief USSR/Eastern Europe Division

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SUBJECT: Request to Make a Public Appearance	
CONCUR: STATINTL	
	24 AUG 1976
Director of Economic Research	Date
STATINTL	
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Director of Security	Date
APPROVED:	
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Dow	3 SEP 1976
Associate Deputy Director for Intelligence	Date

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OUTLINE OF SPEECH

- I. Soviet Trade with the West
 - A. Why the USSR Trades with the West
 - 1. What do they need to obtain from the West
 - 2. What they have to export to the West
 - B. The Composition and Growth of East-West Trade
 - C. Special Problems Associated with Trading With the West
 - 1. Problems associated with dealing with a non-market economy
 - 2. Problems associated with currency convertibility
 - 3. Institutional barriers to trade:
 export controls and import restrictions
 - D. Soviet Attempts to Deal with the Problems Associated with Trade with the West
 - 1. Long-term trade agreements
 - 2. Commercial exchange
 - 3. Long-term credits
 - 4. Compensation agreements
 - 5. Internal Changes
 - E. Remaining Problems and Prospects for Future Growth
 - 1. Restrictions to growth
 - Natural complementarity in Soviet trade with the West

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- II. Soviet Hard Currency Balance of Payments
 - A. The Special Case of Convertible Currencies in Soviet Foreign Trade
 - B. The Role of Financial Institutions in Formulating a Foreign Trade Plan
 - Determining the allowable size of the deficits
 - C. The Role of Western Credit
 - 1. Why Soviets choose to borrow
 - 2. Sources of funds
 - a. government-guaranteed credits
 - b. private supplier's credits
 - c. financial credits
 - 3. The role of Soviet banks in the West
 - 4. The growth of Soviet indebtedness
 - a. growing debt service: the netcredit aspect
 - D. Other Components of the Balance of Payments
 - 1. Tourism
 - 2. Transportation
 - 3. Gold
 - E. Constructing a Balance of Payments' for 1975
 - F. Soviet Vunerabilities in its Hard Currency Balance of Payments and Likely Trends in 1976-1980

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